

SECRET
SECURITY INFORMATION

PSYCHOLOGICAL STRATEGY BOARD
708 Jackson Place, N.W. January 9, 1953
Washington 25, D.C.

MEMORANDUM FOR: [REDACTED]
Central Intelligence Agency

SUBJECT: Survey Studies of Communist Polls

Attached hereto is the memorandum from [REDACTED] to [REDACTED] on the subject of "Survey Studies of Communist Polls".

[REDACTED], our expert on this subject, and I think that a study exposing Communist polling techniques would serve as a highly useful piece of propaganda for us, but we do not think that it is worthwhile spending a great deal of time and money on preparing such a study. [REDACTED] view was that with [REDACTED] own background and the existing information we already have on the subject, it should be possible to prepare such a propaganda piece. In addition, it seems to me that a talk or two with [REDACTED] should be productive of additionally useful information. Evron Kirkpatrick of OIR should be able to help and also [REDACTED] who can be reached through the Office of Psychological Warfare, Headquarters USAF in the Pentagon. Williams has extensive and detailed knowledge of public opinion polling in relation to propaganda work.

[REDACTED]
Acting Deputy Assistant Director
Office of Coordination

Attachment:

1. Copy memo fr [REDACTED]
11/13/52 re Communist Polls

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ORIGINAL DOCUMENT MISSING PAGE(S):

MEMO 11/13/52

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ROUTING AND RECORD SHEET

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FROM:

P.S.B.

NO.

DATE

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